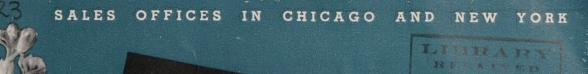
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Do not assume content reflects current scientific knowledge, policies, or practices.





American Bull Company

GARDENIA STOCKS for QUALITY FLOWERS

> Purest white flowers produced in graceful spikes 12 to 15 inches long on stems nearly three feet in length.

> Tr. Pkt. \$1.00 1/4 oz . \$2.50 Oz . \$9.00

May to December

* JUN 2 2 1944 .

GARDENIA



CULTURAL SUGGESTIONS

Sow in May or June in light sandy soil. Shade with white-washed pane of glass. Give a little air and place in a cool part of greenhouse or frame, well shaded, keep moist, don't let soil get dry. Give a little more air and reduce shade gradually, keep some shade all Summer until transplanted and established.

Do not overwater. When large enough, pot in $2\frac{1}{4}''$ or $2\frac{1}{2}''$ pots; when established give them plenty of light and air.

Temperature 45 to 50 degrees F. with plenty of air after last shift. Will grow fine in shelves in 6" or 7" pots, with 3 plants in a pot.

Light, air, and low temperature are the main points and do not let the plants get too dry between waterings.

Use a medium heavy, potting soil with some sand and Leaf Mold and well rooted manure.

Primula Malacoides "IMPROVED ERIKSSONI"

After years of painstaking effort, Mr. Ernst Eriksson, the well-known pot plant grower of Riverside, Illinois, has developed a strain that is truly "perfection" in this family. We cannot over-emphasize the importance of using only greenhouse-produced new-crop seed, in ERIKSSON'S ORIGINAL PACKETS, with Mr. Eriksson's cultural directions.

*Indicates generally preferred varieties.

ERIKSSON'S OUTSTANDING VARIETIES

- *Eriksson's New Red (1942 Introduction). A very unusual salmon-red—particularly suitable for Valentine combinations. Highly recommended.
- *Glory of Riverside Improved. True rose-pink, a strong grower and without a doubt, the most valuable variety for all purposes. A real pot plant, especially for 6 or 7 inch pot production, here we suggest placing three plants to the pot.
- *Riverside Red Rose (New). A brilliant red rose of very even color.

 A valuable introduction.
- *Eriksson's New Giant. Color resembles closely Glory of Riverside. Very robust habit, with flower size approximately $1\frac{1}{2}$ inches. It is a late bloomer, thereby assuring the florist-grower a longer Primula season.

Eriksson's White Giant (New). An exceptionally strong grower and well adapted to combinations in place of Hyacinths. Color α real pure white.

Lilac Beauty. The color is a pure soft lilac, absolutely fixed. This is another fine color for making up artistic combinations.

Peach Blossom. Color a real deep peach blossom pink. It has a more compact habit than "Appleblossom," and it is also an excellent keeper.

All of the above priced at: 500 seeds. \$1.00 2,000 seeds. \$3.00 6,000 seeds. \$8.00

ERIKSSON'S STANDARD VARIETIES

- *Eriksson's Pure White (Improved). A real improvement in a pure white Malacoides. Flowers profusely on numerous stems.
- *New Baby (Improved). An outstanding glowing deep pink, individual in color. Large flowered, heavy producer on strong stems.
- *Brilliancy. The flower opens lavender but changes to a brilliant red in one or two days in a sunny greenhouse. A very attractive and unusual combination.

Baby Rose. Good medium pink color, free flowering, compact. Appleblossom. A true appleblossom pink, very worth while.

 Wonder Baby.
 Beautiful pink, rather tall but good producer.

 ALL of the above priced at: 800 seeds.
 \$1.00

 2,000 seeds.
 \$2.00

 6,000 seeds.
 \$5.00

 Eriksson's Special Mixed.
 A real choice selection of the above varieties.

 800 seeds
 \$1.00

 2,000 seeds
 \$2.00

 6,000 seeds
 \$5.00

Novelty

Mrs. Eriksson of Riverside

A glowing rose-red; very strong grower, with heavy stems and large, stiff foliage; large flowers in heavy clusters; medium height. Resembles the primula obconica more than any other Malacoides.

Strong Transplanted Seedlings

Per 100....\$5.50 Per 1000....\$50.00 250 at the 1000 rate

SEEDLINGS ONLY

Primula Malacoides Seedlings

Mr. Eriksson can supply strong transplanted seedlings of his own growing. These are heavy plants ready for $2^{1/4}$ " or 3" pots.

AVAILABLE IN FOLLOWING VARIETIES

* Indicates generally preferred varieties.

*Eriksson's New Red

*Glory of Riverside Improved

*Riverside's Red Rose

*Fribages New Circle

Eriksson's White Cian

Lilac Beauty

Pageb Plagger

*Eriksson's Pure White

*New Baby

*Brilliancy

Baby Rose

Appleblossom

Wonder Baby

Erikkson's Special Mixed

STRONG TRANSPLANTED SEEDLINGS

Per 100......\$4.50 Per 1000......\$40.00 250 at 1000 rate

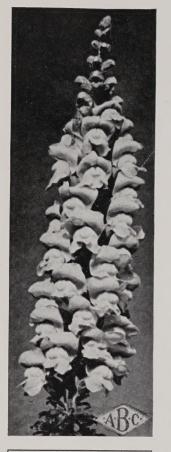
No order for less than 100 plants.

SEND IN YOUR ORDER FOR SEPTEMBER DELIVERY

Snahdragen Seed for greenhouse forcing produced by specialists

The Leading Snapdragon Improvement for 1944

YODER'S MARGARET



VARIETIES ESPECIALLY RECOMMENDED

Tr. 1	Pkt. 3 T	r. Pkts	Tr.	Pkt. 3 T	r. Pkts
AFTERGLOW, Beautiful deep golden			MARYLAND PINK (Winkler), Pleasing		
bronze; has habit of Rose Queen\$	1.00	\$2.50	light pastel pink. Good growth and		
AMERICA (Hodaly). Brilliant rose-pink			large flowers. Early\$	2.00	\$5.00
with orange lip, blending into pure			MISS WOOSTER. Medium late. Light		
lemon, early	1.50	4.00	golden bronze; individual in own		
BETTER TIMES (Windmiller). Bright				1.00	2.50
	2.00	5.00	NEW CINCINNATI. An excellent light	1.00	2.00
CAROL JEAN (Dornacher). A good				1.00	2.50
clean grower that ships well. A little			PEGGY SCHUMANN. Medium deep	2.00	2.00
	2.00	5.00		2.00	5.00
CEYLON COURT, DARK, Fine winter			ROCKWOOD'S EARLY WHITE. A clear	2.00	0.00
	1.00	2.50	white except for a slight suffusion		
CHEVIOT MAID RESELECTED. Fine				2.00	5.00
deep rose-pink	1.00	2.50	ROSE QUEEN. A real deep rose; very		0.00
CHRISTMAS CHEER. Good spike and			fine for forcing	1.00	2.50
free bloomer. Light rose-pink	2.00	5.00	SALMON GOLD		5.00
COATE'S YELLOW PERFECTION.		0.00	SCHAFFROTH'S PINK (Non-shattering).	2.00	0.00
Strong growing deep yellow	1.00	2.50		2.00	5.00
ETHEL. Golden yellow, early		4.00	ST. LOUIS PINK (Rowe). An excep-	2.00	0.00
GILBERT'S BRONZE BEAUTY		4.00	tional light pink. Fine long spikes		
GILBERT'S PINK SUPREME (Medium		1.00	and good producer	1.50	4.00
Early). Dark rose without yellow throat	1.50	4.00	VELVET BEAUTY. Rich American	1.00	4.00
GLORIOUS. Attractive reddish copper,	1.00	1.00	Beauty crimson	1.00	2.50
yellow lip, spikes closely set	1.00	2.50	WHITE WONDER IMPROVED (Bez-	1.00	2.00
HODALY'S IDEAL IMPROVED (New).	1.00	2.00	dek). Best pure white. Good stems.		
A distinct improvement over the			Flowers late December, early Jan-		
original strain	1.50	4.00		1.50	4.00
KLONDIKE SUPREME. Large florets,			WINDMILLER'S APPLEBLOSSOM. Me-	1.50	4.00
color excellent deep yellow	1.00	2.50	dium Early. Pleasing shade of light		
KOESTER'S WHITE. Fine slightly ruf-				1.00	2.50
fled white. Good stem length 1	1.50	4.00	WINDMILLER'S LILAC. Excellent or-	1.00	2.50
LAVENDER ROSE. Good lavender with	1.00	1.00		1.50	4.00
a rose blend	2.00	5.00	YELLOW DELIGHT. Deep clear yel-	1.50	4.00
	2.00	5.00		2.00	5.00
MARIE LOUISE. Wonderful sea shell		0.00		2.00	3.00
pink; fine producer, stems have			YELLOW WONDER IMPROVED (Bez-		
good length and florets are closely			dek). Deep yellow; very early and	1 50	4.00
set	2.00	5.00	good producer		
set		0.00	NOTE: Protect your interests by insisting of	on impr	oved
	2.00	5.00	WHITE AND YELLOW WONDER being Bezdek's original packets.	puppile	111
p		0.00	Donard o original baseaus		

TAKE ADVANTAGE OF THESE DISCOUNTS

Where price is: \$1.00 per pkt., we supply any 3 for \$2.50; any 5 for \$3.50; any 7 for \$4.55. \$1.50 pkts., we supply any 3 for \$4.00; any 5 for \$6.50. \$2.00 pkts., we supply any 3 for \$5.00; any 5 for \$7.50. ½ Trade Pkts. of any variety priced at \$1.00 are supplied at \$1.00 care supplied at \$1.00 trade Pkts. of any variety priced at \$1.50, supplied at \$1.00. No ½ Trade Pkts. of any variety priced at \$1.50, supplied at \$1.00.

STANDARD VARIETIES FOR GREENHOUSE CULTURE

T-	Pkt.		Pkt.
		MAIDEN'S BLUSH. Pink suffusion over white.\$	1.50
BALL EARLY PINK\$			
BALL LAVENDER		MARION WHITE. White	
BERTHA BAUR. Good lavender	1.50	NEW DEAL. Early golden-bronze	
CAPTOR. Pure white	1.00	RADIANCE IMPROVED. Pink colored flowers	1.00
CELESTIAL. Light yellow, large flower, long		SCHÄFFROTH'S WHITE	2.00
stem	1.00	SCHLEGEL'S EARLY WHITE. Pure white	1.50
CHEVIOT SUPREME ROSE-PINK (Windmil-		SCHROCK'S ORCHID. True color	1.00
ler). True Cheviot Maid	1.00	SCHUMANN'S LAVENDER. Spring flowering	2.00
CHRISTMAS RED	1.00	SCHUMANN'S YELLOW	2.00
CRIMSON QUEEN	2.00	TALISMAN. Flowers are double and semi-	
DAYBREAK. Strong pink, very much like		double; color ranges bronze and golden	
Briarcliff rose color	1.00	shades	2.00
HODALY'S IDEAL. Beautiful blend of carmine-		TERRY'S SURPRISE IMPROVED. Bronze,	
rose, orange, tipped lemon yellow, white		orange, and pink shades	1.00
throat—early	1.50	VELVET SUPREME. Rich velvety crimson	1.00
JERSEY MAID. True medium pink color with		WESTOVER EARLY WHITE	2.00
lighter throat. Strong producer and free		WESTOVER FRINGED WHITE. Pure white.	
flowering in midwinter	2.00	for spring	1.00
LA FRANCE. Soft pink	1.50	WHITE PROSPERITY. Clear white	1.50
LUCKY STRIKE. White. For spring		MIXED. Assorted colors	.75



"Begonia A. B. C. Masterpiece"

ASPARAGUS

SPRENGERI

100 seeds 40c	250 seeds	.75c	1,000 seeds\$2.25
5,000 seeds	\$10.00	Lb	\$14.00
Write for prices on la	rger lots.		

BEGONIAS Fibrous Rooted

PRICES ON ALL FIBROUS ROOTED BEGONIAS

Due to extremely short crops on all Begonia seeds we are forced to pro-rate what is available by discontinuing bulk listings.

On any one variety or combination of varieties, we can supply no more than a TRADE PACKET of each priced as follows:

GRACILIS

Adeline. Dwarf habit of growth. Flowers a bright pink; pleasing in appearance against the green foliage. Replaces Pink Pearl not available.

Carmen. Bright pink flowers with richly contrasting bronze foliage.

Indian Maid. Has the same deep bronze foliage of Carmen with bright deep scarlet flowers producing a highly attractive combination.

Luminosa. Deep scarlet with reddish brown foliage.

Luminosa Compacta. From the middle of July onwards the small dark brown foliage is hidden by the mass of medium sized bright scarlet blossoms. This new variety, coming true from seed, is very useful for beds, borders, edgings and also as pot plants.

Prima Donna. Limpid rose shading to carmine. Very excellent variety.

Red Pearl (Domestic Strain). Dwarf, brilliant dark scarlet.

Tausendschoen. Lustrous rose.

White Pearl. Best white, light green foliage.

BEGONIAS (Continued)

SEMPERFLORENS

Albert Martin. Bright carmine, extra large flowered.

Christmas Cheer. Extra large-flowered crimson-scarlet.

Christmas Pink. This variety is of same habit as Christmas Cheer and equally as good.

Coral Prize. Beautiful coral pink.

Darling. Of compact growth, 8 to 10 inches, with large, light rose colored flowers about the shade of Glory of Erfurt. We have had this in full flower for Christmas.

Elegant (New). White attractively edged crimson, clear green foliage that contrasts well with the flowers.

Essen. Buds bright cherry red while flowers are amaranth with contrasting mauve center.

Glow. Dark red flowers; foliage light bronze; free blooming and compact.

Gustav Knaake. Glowing salmon pink, resembles Melior.

Isle de France. A good clear pure white.

King of the Reds. A glowing scarlet similar to Red Pearl in color and habit of growth. Foliage green with bronzed edge.

Masterpiece. A lovely clear rose-pink Begonia, and the most outstanding in this color class. The large-sized blooms are produced so abundantly that the foliage is really overshadowed. A large bed of "Masterpiece" observed on a large estate near Chicago was a sight to behold. For pot plants as well as for bedding, you have something if you have this exceptional new Begonia.

Scandinavia (Eriksson's). A new, continuous flowering, Semperflorens Begonia with a wonderful branching habit. Sow seeds in January for Memorial Day; in May or later, for winter; October or November, for Mother's Day purpose.

Red. Pink. White. Mixed.

Snow. This new, snow-white, profusely flowering Hybrid is outstanding on account of its resistance to heat, drought, and excessive moisture. Pure white medium sized flowers show up well against the rosy stems and light green leaves. About 10 inches high.

Vernon. Deep red.

"White Lady." Substantial, beautiful pure white flowers, almost as large as those of our "Masterpiece," to which it makes an excellent companion.

Zahringer. An outstanding bright pink color. Flower has white center.

Mixed. Choice selection of varieties listed above.

TUBEROUS ROOTED

Single.	Large Flowering.	Mixed.	Tr. Pkt	75c
Double.	Large Flowering	J. Mixed	. Tr. Pkt	\$2.00

CALCEOLARIA

MULTIFLORA NANA

Hybrida Multiflora Nana Mixture. Dwarf, compact growth. Medium size brightly colored flowers. A great favorite with the trade.

Tr. Pkt..........\$1.00 1/64 oz......\$4.40

HYBRIDA GRANDIFLORA

RUGOSA TYPE

CALENDULAS

A. B. C. IMPROVED SENSATION

Considered by many to be the best Calendula for cut-flower purposes. Flowers very large, deep orange with scarlet sheen, light center.

Tr. Pkt25c	1/4 oz60c	½ oz\$1.10
1 oz	2.07\$3.50	4 07\$6.50

 ${\bf Masterpiece}.$ Clear rich orange with an attractively contrasting dark brown center.

Improved Long Orange. The largest flowered and longest stemmed Calendula. Clear bright orange with light eye.

Lemon Queen. Clear medium deep yellow with a dark brown center that contrasts most effectively. Generally preferred yellow.

Gold. Deep golden yellow, long-stemmed and large flower with light center. Stem, size, and color in this are outstanding.

Supreme. Light shade of orange with a richly contrasting brown center, not extra long-stemmed but freer flowering than any of the above.

Apricot. Rich apricot or straw color with a finely contrasting brown center. Same habit as Ball's Supreme, from which it is a selection. Inclined to occasionally produce orange petals with the apricot. Some should be grown for variety.

Note: Unit price on weight lots will apply in combination with two or more of above varieties. For instance, on ¼ oz. each of four varieties, instead of 60c each, or \$2.40 for the four, the ounce price of \$2.00 will be accepted.

ALL of the above uniformly priced as follows:

	4 oz\$6.50		
Calendula Mixture.			
Tr Pkt 35c 1/4 c	7 50c O7 \$	1.75 LF	\$18.00

CANDYTUFT

A.B.C. SPECIAL GIANT HYACINTH FLOWERED

White. Particularly recommended for under glass; provides excellent cut flowers. A sowing in January should make Mother's Day nicely. We have an exceptionally fine strain of the true kind. Seed sown in October will flower in late winter.

Tr. Pkt.....15c Oz.....85c ½ lb.....\$2.75 Lb.....\$8.00

$ \begin{array}{llllllllllllllllllllllllllllllllllll$
Miniature Gem. Miniature white flowers about $3\frac{1}{2}$ inches high. Each plant produces 4 to 6 spikes. A real gem for rock gardens.
Tr. Pkt

UMBELLATA TYPE

If you have grown annual Candytuft before and found it a poor seller, it is more likely that you had too much of the white variety. Try in its place a few of the colored varieties, such as Pink, Rose, Carmine, Lavender and Crimson and be convinced that this annual is of much use in the florist's establishment in the spring.

. Pkt.	Oz.	4 oz.
0.15	\$0.50	\$1.20
.15	.50	1.20
.15	.50	1.20
.15	.50	1.20
.15	.50	1.20
.15	.55	1.25
.15	.50	1.20
.10	.35	1.00
	0.15 .15 .15 .15 .15 .15	0.15 \$0.50 .15 .50 .15 .50 .15 .50 .15 .50 .15 .50 .15 .55 .15 .55



Calendula A. B. C. "Improved Sensation"

CENTAUREA

(Bachelor Button or Cornflower)

Popular free-flowering annuals. Now largely grown under glass, particularly for Mother's Day sales, also Decoration Day. We especially recommend our select strains of the double type.

CYANUS DOUBLE (A. B. C. Select Strains)

The flowers of these strains are very large, fully double, and the colors intensified. Exceptional florists' quality.

	Tr. Pkt.	Oz.	4 oz.	Lb.
Blue Boy. Double blue	\$0.15	\$0.45	\$1.40	\$4.50
Pinkie. Deep pink	.15	.45	1.40	4.50
Red Boy. Deep red	.15	.45	1.40	4.50
Snow Man. White	.15	.45	1.40	4.50
Special Mixed	.15	.45	1.40	4.50

IMPERIALIS (Sweet Sultan) Excellent for cutting

	Tr. Pkt.	Oz.
Lavender Beauty. Light lavender white center.	\$0.15	\$0.5
Giant Rose		.5
Deep Lavender		.5
Amaranth Red		.5
White		.5
Delicate Lilac		.5
Imperial Giant. Mixed	15	.4

 Suaveolens (Yellow Sweet Sultan or Grecian Cornflower).
 Large, bright yellow flowers; sweetly scented and a popular sort for cutting; lasting well. Tr. Pkt.
 15c
 60c

 Moschata.
 Mixed Sweet Sultan.
 Tr. Pkt.
 15c
 Oz.
 55c

DUSTY MILLER (White Leaved)

For borders, vases, blankets, etc.

Candidissima. 6 inch. Tr. Pkt25c	Silver gray foliage. 1/4 oz80c	Oz\$2.50
Gymnocarpa. 24 inch Tr. Pkt	Fine, silvery foliage.	55c

AMERICANA

Grows 3 feet high and bears immense this for cutting.	le-like blooms. Splendid
Alba. White. Tr. Pkt15c	Oz55c
Rosy Lavender. Tr. Pkt15c	Oz55c



Cineraria "Cremer's Improved Prize Strain"

CINERARIAS

A. B. C. DE LUXE MIXTURE

We have received numerous requests from growers for a good all-around assortment of Cinerarias, such as will be filled by the A.B.C. De Luxe Mixture. Composed principally of select strains of Cremer's Prize and Siter's Rainbow, it also contains a portion of Berlin Market, Hybrida Grandifloras, and similar desirable types.

Tr. Pkt......\$1.00 1/64 oz......\$2.00 1/32 oz......\$3.50

CREMER'S IMPROVED PRIZE STRAIN

Produces somewhat smaller blooms than does Multiflora Maxima, with plants of good height, and is of such high sale value that growers, in our opinion, will not go amiss in planting liberally of both. The originator is constantly improving the strain. Originator's seed.

Tr. Pkt. (1,000 seeds)	\$1.50	1/64	oz	\$2.25
1/32 oz\$4.00	1/16 oz	.\$7.50	1/8 oz	\$14.00

SITER'S RAINBOW STRAIN

Although it carries immense flower heads, its compact growth and small round leaves require little room. Medium large flowers, ranging from the bright-eyed types to the finer pastel shades.

Originator's packets. Each	\$2.0	0
Reselected Strain. Tr. Pkt	.\$2.00 1/64 oz\$2.5	0
1/32 oz\$4.50	1/16 oz\$8.0	0

HYBRIDA GRANDIFLORA

A. B. C. PRIZE

The world's best strain of the large flowering type.

Tr. Pkt.	1/64 oz.	1/32 oz.
Blue Shades\$1.00	\$2.75	\$5.25
Crimson 1.00	2.75	5.25
Salmon Shades 1.00	2.75	5.25
Prize Mixture 1.00	2.50	4.75

BERLIN MARKET

Medium large flowered and dwarf growth.

Weissensee Mixture. A white-eyed strain with good growth and flower head. Tr. Pkt...\$1.00 1/64 oz...\$1.60 1/32 oz...\$2.75

CINERARIAS (Continued)

MULTIFLORA NANA

MULTIFLORA MAXIMA

Its range of colors is "tops," including every desirable shade in pinks, reds, blues, delicate pastel tints to solid bright shades and beautifuleyed types. Good medium size.

Tr. Pkt.......\$1.00 1/64 oz......\$3.00

CHRYSANTHEMUMS (Annual)

Rainbow Mixture. A wide range of tones of purple, scarlet, orange, salmon, rose, yellow, white. All beautifully zoned round the dark discs with small yellow edges.

Tr. Pkt.......30c 1/4 oz.......60c Oz.......\$2.00

CLARKIA

ELEGANS DOUBLE

in January for indoor culture. Tr. Pkt. Albatross. White\$0.15 \$0.35 \$1.00 1.00 Enchantress. Orange, shading to pink..... 1.00 1.00 Salmon Queen. Rich salmon-pink. .15 Scarlet Queen. Glowing scarlet. .15 1.00 .35 1.00 1.00

These flowers are gaining popularity as Spring cut flowers. Plant

A. B. C. CYCLAMEN

Please turn to the inside back cover for a complete selection of the finest domestic and imported strains.

CYNOGLOSSUM (Chinese Forget-Me-Not)

AMABILE

An exceptional cut flower for under glass or outside.

T	r. Pkt.	Oz.
Blue	0.15	\$0.50
Bluebird. Improved strain(1/4 oz., 30c) Firmament. A dwarf (15 inches) selection from the original forms of the original fo	.20	1.00
inal blue strain; rich blue, even habit	.25	1.25
Blanche Burpee Mixture	.15	3.00

CYPERUS (Umbrella Plant)

DIMORPHOTHECA (African Daisy)

Choice for cutting and adapted to forcing. Tr. Pkt. Aurantiaca, Orange	Oz. \$1.00
Aurantiaca. New Hybrids, Mixed	1.25
Spectabilis. Deep pink. Blooms 2 in. stems 12-14 in. long. Tr. Pkt.	25c

GLOXINIA

GREVILLEA (Australian Silk Oak)

Robusta. Seeds should be sown in early spring with plenty of bottom heat and in a well drained, loose soil. Grown in a 60° house, 5-in. pot plants available by fall.

LARKSPUR

GIANT IMPERIAL OR BASE BRANCHING Tr. Pkt. *Indicates generally preferred varieties. \$11.00 *Blue Bell. Fairly deep blue......\$0.25 \$1.10 1.10 11.00 11.00 Cattleya. This is a late-flower variety and has 1.10 11.00 a rich rosy lilac color and fully double flowers. .25 Cinnabar Cockade (New). A rich brilliant rosered; symmetrical, compact and double flowers .25 1.10 11.00 11.00 1.10 11.00 *Daintiness Improved. Light lavender-blue..... .25 1.10 11.00 1.10 1.10 11.00 1.10 11.00 1.10 11.00 1.10 11.00 1.10 11.00 11.00 1.10 Pink King. Beautiful shade of salmon rose...... .25 11.00 *Sweet Lavender. A rich blue-lavender; flowers 1.10 11.00 11.00 1.10 1.10 11.00 1.10 11.00 1.10 11.00 STOCK FLOWERED Tr. Pkt. Oz. Lb. Dark Blue\$0.20 \$ 8.00 \$0.80 8.00 8.00 .80 8.00 8 00 80 8.00 .80 8.00 8.00 .80 8.00 8.00

LUPINUS (Lupins)

HARTWEGI GIANTS OR KING

An improved strain. 3 to 4 feet high, with base branching habit. Each plant produces from 4 to 6 spikes of bloom, which are much larger than the old type.

	Tr. Pkt.	Oz.
Dark Blue. Enormous spikes of rich Oxford blue	.\$0.20	\$0.85
Sky Blue. Clear light blue	20	.85
White. Glistening pure white	20	.85
Choice Mixed	20	.85

GYPSOPHILA (Baby's Breath)

Free blooming plants of easiest culture. Desirable for cutting to mix with other flowers. Several plantings can be made during the season at intervals of ten days' time, in order to have a succession

of bloom.	4 07.	T.h.	5 lbs
Covent Garden Market. Extra large flowered, full petaled—flowers having 6 to 8 petals instead of the usual 4 to 5\$0.30			\$8.00
London Market Improved. Slightly taller than Covent Garden Market and later30	.65	2.00	7.50
Paris Market. Standard medium size flowered strain	.65	2.00	7.50
Elegans Carminea. Same habit as others but wi flowers. Rather small flowered. Tr. Pkt Oz			
Elegans Rosea. Delicate pink. Tr. Pkt			10c

HELIOTROPE

Lemoine's	Giant. Excellent lare	ge flowering	g strain.	
Tr. Pkt		.25c 1/4	oz80)c

KALANCHOE

Tom Thumb. This is a dwarf variation of Kalanchoe Blossfeldiana, having the same color. The general habit, however, is dwarf with very short flowering stems that form just beyond the foliage and the flowers, instead of merely forming above the foliage, actually envelop the entire plant, starting at its base.

Tr. Pkt......\$2.50 1/64 oz.....**\$6.00** 1/32 oz.....\$10.00

Blossfeldiana (Globulifera Coccinea). A succulent plant that is very easy of cultivation. The flowers are similar to Bouvardia in form, and in color they are very bright scarlet. Tr. Pkt...60c 3 Tr. Pkts...\$1.35

MARIGOLDS

WINTER FLOWERING

Tr. Pkt..........20c

Lieb's Sensational Cut Flower Novelty. The Originator's Improved Strain now obtainable from seed. New winter cut flower, deep brown with golden yellow crested center. Flowers five weeks after planting, continuing five months. Flowers are of wonderful keeping quality and have a distinctly sweet odor.

For best results seed should be sown from July up to December. Plant in any house that can be kept free from frost. Fine to follow Mums. Plant 10 by 10 inches and pinch back once. No insect pests.

Lieb's Brown and Yellow. Tr. Pkt....25c 1/4 oz....60c Oz....\$2.00 Lieb's Sunshine. Yellow. Tr. Pkt...25c 1/4 oz....75c Oz....\$2.25

Australian Tree. This is another desirable Winter Flowering Marigold with long stems. Color: Golden yellow and mahogany. 1/4 oz...........60c

Oz.....\$2.00

Winter Harmony (New). (For greenhouse culture.) It is of quilled scabious type. A single row of reddish brown guard petals encircling a golden orange quilled center—with mahogany brown dots on tip of each quilled petal. Produces 100% double flowers. $2\frac{1}{2}$ inches in

Tr. Pkt.......20c

Larkspur Giant Imperial





A. B. C. "De Luxe" Pansies MARIGOLDS (Continued)

CADAL	ATTONT	FLOWEDEL	

Gigantea Sunset Giants is a Novelty from California; it is said to have the largest known flowers in the "Marigold" group, averaging 5 inches and some flowers attaining a size of 71/2 inches across. Instead of the usual "Marigold" odor these flowers have a definitely sweet fragrance. This is a mixture ranging from deep orange through golden orange, deep golden yellow, light yellow, lemon yellow, and a delightful new shade of primrose. The strain comes from 60 to 65 per cent double. The plants are normally 31/2 to 4 feet high, but under favorable conditions have been known to grow as much as 7 feet high. Excellent for

Tr Pkt....20c Oz.....\$1.75 Gigantea Orange Sunset. The color is a deep, rich, lively orange one of the most admired shades found in the Sunset Giants Mixture The plants are strong growing, upright branching in habit, usually about 3 feet tall, producing a heavy growth of foliage, and with 6 to 8 heavy branches, each bearing 3 to 6 large flowers. Blooming commences about the first of August in most sections of the country, in late June in the southern states, and flowers can be depended on well before frost in any latitude. Orange Sunset has been tested and found to be a fine forcer in the greenhouse, and will come over 65

Tr. Pkt.........15c 1/4 oz..........55c Oz........\$1.75 Yellow Supreme. Creamy lemon-yellow, loose petaled, 2- to 3-inch flowers produced on nice stems for cutting, 2½ feet.

Tr. Pkt.....20c ½ oz.....90c Oz....\$1.75 4 oz....\$6.00

Guinea Gold. Light attractive orange-colored flowers, about 2 inches, and very freely produced throughout the summer. No retail grower should be without a row of this and Yellow Supreme. 3 ft. Tr. Pkt. . . . 20c $\frac{1}{2}$ oz. . . . 90c Oz. . . . \$1.75 4 oz. . . . \$6.00

Burpee Gold Improved. Odorless foliage. Here is truly a Marigold with a host of things to commend it—even, rich, deep orange color, large flowers, 31/2 inches across, beautiful Carnation-like form, attractive habit, uniformity of color and blooming time, full doubleness with no singles, earliness, and above all absolute freedom from the usual Marigold odor. Flowers somewhat resemble Guinea Gold, being made

4 oz.....**\$6.00** TALL AFRICAN ALL-DOUBLE

Orange. Not quite so large as Prince of Orange, the percentage of doubles will run much higher, 80 to 85%, with a few semi-doubles

Tr. Pkt	.20c	1/4 oz.	550	Oz	\$1.75	4 oz	\$6.00
Mixed. Mi	xture of	both o	above co	olors. Tr.	Pkt		20c
1/4 oz	40	c	Oz	S1.	50 4	oz	\$5.50

A. B. C. "DE LUXE" MIXTURE

This mixture is the result of many years' selection from the world's finest strains. The seed is hand-picked from personally selected plants, which justifies us to call this unquestionably the world's finest strain of fancy Pansies. We highly recommend it for cut flowers as well as spring plant sales. Growers tell us that A. B. C. "De Luxe" Pansy plants easily command a premium over stock produced from other so-called fancy mixtures. This superb strain of Pansies is of largest size, richest and most varied colors, and contains several shades of beautiful reds. You will make no mistake confining your Pansy cultures to this cutstanding mixture

comming four rample on	114100 10	min outbiding	************
Tr. Pkt,	. \$0.75	1/8 oz	\$ 2.00
1/4 oz	\$3.50	Oz	

A. B. C. "PRIVATE STOCK"

Exhibition Mixture. An outstanding all-purpose mixture that has given utmost satisfaction both for cut flowers and plant sales. ½ oz....\$1.50 1/4 oz....\$2.50 1/4 lb.....\$30.00 1 lb.....\$90.00

A. B. C. GIANT WINTER-FLOWERING

Mixture. Plants grow 21/2 to 31/2 feet high, with six to eight strong upright stems bearing numerous good sized blooms on flower stems 10 to 12 inches long.

Seed should be sown under glass. Set the plants 12 inches apart in the bench and support the same as Carnations. May also be grown in 6-inch pots sunk in the bench if desired.

The color range is excellent, and if the blooms are kept cut as they mature the flowering period will continue from December well on into the spring. Tr. Pkt......\$1.00 ½ oz.....\$2.50 1/4 oz.....\$4.85

SWISS GIANT Tr	r. Pkt.	1/4 oz.	1/2 oz.	Oz.
Alpenglow. Rich wine shades\$	30.50	\$3.00	\$5.50	\$10.00
Berna. Dark violet-blue	.50	3.00	5.50	10.00
Coronation Gold. Canary yellow with lower petals flushed golden orange	.75	3.00	5.50	10.00
Lake of Thun (Ullswater, Thuner Sea.) A solid blue Pansy with dark blue blotches.	.50	3.00	5.50	10.00
Rhinegold. Canary-yellow with dark blotches	.50	3.00	5.50	10.00

VARIOUS MIXTURES Tr. Pkt. 1/4 oz. 1/2 oz. Oz. Engelman's Giant Mixture. (Originator's seed.) Dark and light shades, huge flowers, compact and early flowering......\$0.75 \$3.50 \$6.50 \$12.00 Engelman's Giant Mixture. Grown from originator's seeds 3.00 5.50 10.00 Maple Leaf Giants. One of the largest flowering strains of Giant Pansies..... 2.75 5.00 9.00 .75 Super Maple Leaf Mixture. The "Canadian Giant" selection that improves the regular Maple Leaf 10.00 3.00 5.50 Super Swiss Giants. A very fine strain noted for its immense size blooms...... 5.00 9.00 Dwarf Swiss Giants. Choice Mixed. Similar to above, but differs in being dwarf in habit of growth.... 2.75 5.00 9.00

STEELE'S MIXTURES

Geneva Giants. Growers report that this

strain has a fine selection of rich colors.

Compact in habit of growth.....

Oregon Giants (Originator's seed.) Immense

ruffled blooms produced on long, strong stems with luxuriant foliage. Wide range

of colors. Delicately fragrant.....

Supplied to us direct by Steele.	Tr. Pk.	1/4 Oz.	1/2 Oz	. Oz.
Jumbo Mixed	.\$1.00	\$4.00	\$7.50	\$14.00
Miracle Mixed	65	2.25	4.00	7.00
Super Maple Leaf Mixed	75	2.75	5.25	10.00
"400" Mixed. A super Swiss strain	65	2.50	4.75	9.00

2.75

3.50

.75

5.00

6.50 12.00

9.00

Primula Obconica WYASTON WONDER

Undoubtedly one of the finest recent developments in primulas. Individual florets average $2 \, V_2$ inches across. The highly decorative foliage offers beautiful background to the bright rose-crimson flowers of truly immense size.

Tr. Pkt		.\$3.50
DBCONICA	1/64	1/32
SINGLE Tr. Pkt.	oz.	oz.
Mohnstein's Dark Red	\$2.50 2.50	\$4.50 4.50
Cobconicas 1.25	2.75 2.50 2.50 2.50 2.50 2.50 2.50 2.50 2.5	4.50 4.50 4.50 4.50 4.50 4.50 4.50
DOUBLE Portland Beauty. Mixed. (About 750		

MISCELLANEOUS VARIETIES SINENSIS STELLATA

seeds) 1.50

	Tr. Pkt. (250 Seeds)
Giant Blue Star	\$0.50
Giant Salmon Pink Star	
Giant White Star	

KEWENSIS



Primula Malacoides "IMPROVED ERIKSSONI"

BODGER'S GIANT MALACOIDES

 Please see the inside front cover for a complete list of Primula Malacoides Erikssoni. We cannot over-emphasize the importance of using only greenhouse-produced new-crop seed, in ERIKSSON'S ORIGINAL PACK-ETS, with Mr. Eriksson's cultural directions.

Forcing Vegetables—The florist who is devoting space to the forcing of vegetables should refer to Page 16 for a list of the most popular varieties.

SAINTPAULIA (Usambara or Aethiopian Violet) Ionantha Grandiflora. Deep blue, dark foliage. Provides an excellent pot plant. Tr. Pkt	A.B.C. Stocks
SAPONARIA	NON-BRANCHING (Double Excelsior)
VACCARIA	This type produces one enormous spike 2 to 3 feet in height and is especially adapted for greenhouse culture, as the plants can be
18 in. Gypsophila-like flowers. Rose. Often called "Pink Gypsophila." Oz15c 4 oz40c	grown close together. We have discontinued listing the other separate colors in this type, due to its being practically impossible to obtain
SCHIZANTHUS (Butterfly Flower) Mother's Favorite (New). The last word in Schizanthus. A choice assortment of colors; exceptional as a pot plant for Mother's Day sales.	seed that will prove satisfactory and give a high percentage of doubles. Those listed are, in the opinion of most florist growers, the only reliable colors to grow. 1/2
Tr. Pkt\$1.25 3 Tr. Pkts\$3.00	Tr. Pkt. Tr. Pkt. 1/4 Oz. Oz.
Dr. Badger's Improved Hybrids. Good, large sized flowers in choice colors. Habit medium dwarf. Tr. Pkt35c 1/4 oz\$1.10	American Beauty. Old rose
Tr. Pkt. 1/8 oz. 1/4 oz.	Ball Supreme No. 22. Rich silvery rose60 1.00 2.50 9.00
Garaway's Hybrids	Chamois Rose. (Chamois-pink)
plant. Seed sown in January and pinched once make ideal medium sized pot plants	Dark Blue. (Rather a deep lilac)
WISETONENSIS	Rose Pink
Rose and Amber Shades Mixed .35 .60 1.10 Mixture .35 .60 1.10	Ruby. Rich crimson-red. .60 1.00 2.50 9.00 Silvery Lilac. (Lilac-layender) .60 1.00 2.50 9.00
SOLANUM	Silvery Lilac. (Lilac-lavender)
CHRISTMAS CHERRY	Mixed
Capsicastrum Nanum. An attractive dwarf strain producing medium size berries ranging in color from purple to brilliamt red. Tr. Pkt	BRANCHING TYPE GIANTS OF CALIFORNIA
Bird's Eye. Small bright red berries. Tr. Pkt	Giants of California are very early flowering with a high percentage
1/4 oz\$1.00 Oz\$3.00 Hlavacek's Masterpiece. Cleveland Cherry. More compact than the	of double mammoth flowers, and they have the branching habit of the Bismarck. If planted close, they will attain the height of $2\frac{1}{2}$ to
old type and produces much more freely of fruit. Tr. Pkt	3 feet. We feel this strain justifies our highest recommendation. Tr. Pkt. 1/4 oz. Oz.
STATICE	Golden Gate. Clear golden yellow\$0.35 \$1.30 \$4.40
SINUATA	Monterey. Bright pink. .35 1.30 4.40 Pαcific. Light blue. .35 1.30 4.40
Lavender Queen (New). The flowers are a beautiful clear bright lavender, quite distinct from any of the other colors.	Pacific. Light blue. .35 1.30 4.40 Redwoods. Blood red .35 1.30 4.40
Tr. Pkt	Santa Barbara. Chamois
Tr. Pkt	Santa Maria. Pure white
True Blue. The standard blue. Tr. Pkt15c Oz30c Lb\$3.25 Puberula (New). A most desirable Statice for pot plants. Dark violet;	Tahoe. Lavender
E inches high; flowers 5 months from seed. Tr.Pkt35c Oz\$3.25	Yosemite. Rose
Atrocoerulea (New). Clear Delphinium blue. Very distinct new color. Tr. Pkt15c Oz30c Lb\$3.25	Splendid Mixture
Kampi's Tall Improved. Extra long-stemmed, deep blue. The best blue cutting variety. Tr. Pkt15c Oz30c Lb\$3.25	WHITE WONDER
Rosea Superba. Tr. Pkt15c Oz30c Lb\$3.25	You will be impressed by the large pure white flowers on heads
White. Tr. Pkt15c Oz30c Lb\$3.00 New Hybrid Mixture. A mixture of the above colors as well as new	of considerable size. A Bismarck in habit of growth it is tall growing. Pinch when one-half foot high for best success.
shades that add a bright variation to the mixture. Tr. Pkt	Tr. Pkt
Bonduelli. Similar to Sinuata. Yellow. Tr. Pkt 15c	AMPROVED BIGHARGES
Oz30c Lb\$3.25 RUSSIAN OR RATTAIL STATICE	IMPROVED BISMARCKS Stars (*) indicate preferred varieties.
Suworowii. Excellent for spring cutting from either large pots or beds or can be sown in January for a late spring crop.	Antique Copper. Fine copper red. *Golden Ball. Ivory yellow. Apple Blossom. An extra delicate Golden Rose. As named.
Tr. Pkt	pink; nearly white. *Lavender. Clear lilac lavender;
STEVIA	Blood Red. Ruby color. Buttercup. Deep cream, strong *Lilac. Bright deep lilac-blue.
Serrata. Fragrant white flowers. Tr. Pkt30c Oz\$1.75	growing. *Rose. Fine bright rose. *Shasta. New giant white.
STOCKS-Continued TEN WEEKS	*Elk's Pride. Rich purple. White. Good clear white. Flesh. Delicate shade of Malmaison pink.
Dwarf, compact, and early; used for bedding and pot plants. Blood Red. Carmine Pink. Purple.	Prices—each: Tr. Pkt35c 1/4 oz\$1.10 Oz\$3.40
Canary Yellow. Deep Rose. White.	Mixture. Mixture of above colors: Tr. Pkt
Prices—each: Tr. Pkt. .25c ½ oz. .55c Oz. \$2.00 Mixture: Tr. Pkt. .25c ½ oz. .50c Oz. \$1.75	BEAUTY OF NICE
EARLY COLONIAL	Compact like a Ten Week, but not quite so dwarf. Aurora. Golden buff; fine. Mont Blanc. Clear extra early
Produces no center spike; doubles run about 70%. Grows 30" tall, with 8 to 10 base branches per plant.	Flesh Pink (Beauty of Nice). white.
Tr. Pkt. Mayflower. Red rose	Cote d'Azure. Light lavender- blue. Monte Carlo. Rich canary-yellow. Queen Alexandra. Rosy lilac.
Puritan. Pure white. 50c Priscilla. Silvery lilac. 50c	Prices—each: Tr. Pkt. 25c ½ oz. .75c Mixture of above: Tr. Pkt. .25c ½ oz. .65c
rusema. Shvery mac	11. F.Kl



Our heaviest selling white is HOPE; black-seeded, with mammoth flowers.

STANDARD EARLY VARIETIES

Amethyst. Rich bright purple.
Annie Laurie. Bright rose-pink.
Apollo. Salmon-cerise.
Attraction. Rich long-stemmed salmon-rose.
Aurora. Orange-scarlet striped.
Blue Bird. Prefer Mrs. Hoover.
Bright Light. Vivid orange-scarlet.
Cavalcade. Rich golden-cerise.
Chevalier. Dark rose.
Columbia. Rose and white bicolor.
Eileen. Rich Begonia rose.
Eleanor Blue. Nice light blue for spring flowering.

American Beauty. Fine American

Beauty rose.

Flamingo. Orange-salmon; longstemmed.

Fragrance. Fine lavender for spring.

Giant Rose. Extra large rose;

medium stem.

Grenadier. Poppy scarlet.

Hortus Queen. Bright rose.

Jeanne Mamitsch. Clear rose, long stems.

Magic. A duplexed lavender-rose.
Majestic Rose. Fine large flowered.
Michigan. Large lavender.

Mrs. Holscher. Very good rose-pink.
Oriental. Black-seeded cream.
Pride. Extra long-stemmed brilliant
cerise.

Prosperity. Soft rose-cream.
Red Bird. Crimson-red.
Redwood. Extra large flowered

deep crimson red. **Rhumba.** Golden cerise in color.

Large flowered.

Shirley Temple. Color of Pinkie with dainty fluted flowers of Lady Gay. Stems are long, with four blooms on each stem.

Skippy. A new salmon-pink. Snowstorm. White-seeded white. Springsong. Prefer Boo.s. Sterling. Large duplex salmon-rose.

Sterling. Large duplex salmon-rose.
Success. Bright deep rose-pink.
Sunray. Light cerise, fine long stem.
Sunproof Orange. With slight scarlet-cerise shading.

Top Hat. Deep bright violet-blue.
Vivian. Long-stemmed deep carmine rose

White Harmony. Longest stemmed black-seeded white. Zvolanek's Rose, Rose; Laddie

ALL OF ABOV	VE (except	otherwise	e noted)	PRICED	AT:
½ oz30c	Oz	50c 4	l oz	\$1.50	Lb\$5.50
A. B. C. Early					
½ oz25c	Oz	45c 4	oz	\$1.40	Lb\$5.00

A. B. C. Sweet Peas

EARLY OR WINTER FLOWERING

VARIETIES ESPECIALLY RECOMMENDED

1 OUNCE OF SWEET PEA SEED WILL SOW 30 FEET OF ROW

Bachus (New). Extra deep maroon-purple; large flower.

Ball Orange Improved. The only early flowering clear orange; fine color.

Ball Rose Queen. Clear rose, of exceptional merit.

Ball White. Fine large flowered; white; white-seeded.

Ball Rose Improved. Deep bright rose, strong free flowering habit. Blue Danube. Showy clear deep blue. Very fine.

Boon. Fine deep salmon-rose on cream; quite large flowered.

Bridesmaid. Delightful silvery pink; extra for flower size and stem. Coquette. Coral pink with amber and salmon shadings on duplexed flowers. Holds color well under winter conditions. Gorgeous new Sweet Pea for corsage or bouquet work.

Daphne. This Sweet Pea is a soft salmon-pink on a cream ground; the flowers are of great size, with beautifully expanded and waved standards. Many of the blooms are duplex and borne on long stout stems.

Fiesta. Brilliant orange-cerise. 1/2 oz.......**35c** Oz......**60c** 4 oz......**\$2.00** Lb......**\$6.00**

Gardenia. Pure, large flowered. White. Fragrant.

Harmony. The best commercial lavender.

Hiawathα. Deep rose. $\frac{1}{2}$ oz. 35c Oz. 60c 4 oz. \$2.00 Lb. \$6.00

Hope. Exceptionally good white (black seeded); germinates easily.

Josie. Longest stemmed, clear rose-pink; most productive variety in any

Josie. Longest stemmed, clear rose-pink; most productive variety in any color; requires more headroom.

Laddie Improved. Extra long stiff-stemmed rose.

Mrs. Hoover. Best early blue; strong growing and fine for spring.

Princess Blue. Light lavender-blue, probably largest flowered and longest stemmed on our list.

Rhapsody. Deep lavender, rose-pink tints.

Sequoia. Extra large flowered salmon-rose; fine for spring.

Sparks. Large flowered orange-scarlet.

Tahoe (New). Fine dark blue for spring crop; some deeper than Hoover.

Tops. Salmon-rose.

Top Sergeant. A healthy deep blood-red crimson color, having very long stems and extremely large bold faced flowers. Flowering trials in the Chicago area this past season under winter conditions showed it to be a deep crimson red, without any purple. Growers report it to be the best crimson among winter Peas.

distinctive color.

Triumph. Long-stemmed attractive lilac-mauve.

Twilight. A medium clear lavender; an improvement over the popular harmony.

√2 oz.....35c Oz.....60c 4 oz.....\$2.00 Lb.....\$6.00

Mixture. A choice selection of the above varieties.

PRICES on all above varieties and mixture, unless otherwise specified: $\frac{1}{2}$ oz.....30c Oz.....50c 4 oz....\$1.50 Lb.....\$5.50

SPRING FLOWERING SWEET PEAS

A New Race of Sweet Peas for Greenhouse Culture

The spring-flowering types give a much heavier crop of longer stemmed flowers than the standard early-flowering type. Seeds should not be sown before October in the greenhouse for flowering during March, April and early May.

BLACK SEEDED WHITE LIGHT BLUE CLEAR PINK BLUE LAVENDER ROSE-PINK MIXTURE

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS **ANCHUSA** CHRYSANTHEMUMS (Hardy) Italica, Dropmore Variety. Grows 3 to 5 feet high; bears during May and June in abundance; flowers of the richest Gentian blue. SHASTA DAISY G. Marconi (Diener). Excellent variety for greenhouse and outdoor culture. Produces giant double flowers of about 7 inches diameter. ANEMONE ST. BRIGID Alaska. The largest and best of the Shasta Daisies....(1/4 oz., 30c) .15 \$1.00 CREAGH STRAIN One of the finest strains available, with a good range of colors COREOPSIS (Perennial Calliopsis) Tr. pkt.... 1/4 oz.....\$1.75 PULSATILLA. The Pasque Flower. Produces violet flowers. Grows 12 inches. Tr. Pkt........50c 1/4 oz.......\$1.25 Lanceolata Grandiflora Mayfield Giant. The plants are taller and more vigorous than the type. The individual flowers are larger and stems are longer and stiffer. Tr. Pkt.......15c Oz......80c Double New Gold Grandiflora. Deep golden yellow flowers run 85% ANTHEMIS (Marguerite) double and 2 to $2\frac{1}{2}$ inches across. Tinctoria Kelwayi. A most satisfactory, hardy perennial bearing daisy-like lemon yellow blossoms. Excellent for cutting; 2 feet. Double Sunburst. Brilliant golden yellow. The double flowers are large, 11/2 to 2 inches across, deep golden yellow, and are excellent for cutting as well as for garden decoration. 80% double. Oz.....**95c** AQUILEGIA (Columbine) LONG-SPURRED STRAINS DELPHINIUM (Please see page 11) This strain is unquestionably the finest yet produced. The plants are of strong, thrifty growth, with flowers of largest size, varying in color through tones of cream, pink, lavender, blue, white, red, etc. DIGITALIS (Foxglove) Mrs. Scott Elliot's. Extra choice hybrids; large flowers in splendid The Foxglove must be included in all collections of hardy plants. mixture of colors; height 3 feet. Tr. Pkt...........35c 1/4 oz.....\$1.00 Giant Shirley Mixed. A greatly improved strain of unusually strong, vigorous growth. Enormous spikes 3 to 5 Alpinα. Rich blue; 2 feet high......\$0.25 \$2.00 feet in length set with very large flowers...........\$0.15 \$2.15 California Hybrida. Long-spurred flowers in yellow and 2.25 Canadensis. The native old rose and yellow variety..... .25 2.00 2.00 GAILLARDIA Tr. Pkt. Oz. The Dazzler. The flowers are very large, of dark, rich red 2.50 with a bright orange tip on the end of each petal, making CLEMATIS-FLOWERED it a very attractive flower for florists......(1/4 oz., 50c) \$0.25 \$1.75 Portola Hybrids. Plants of strong, vigorous, upright habit, Mixed. This glorious Columbine is absolutely distinct in petal formation. The blooms greatly resemble Clematis flowers. The plants are of 21/2 to 3 feet high. Heavy, leathery, glaucous foliage. The medium height, good compact habit and free flowering. The color long flower stems, straight and strong, hold the massive range includes delicate pastel shades of pink and blue. Height 2 yellow and red flowers erect.....(1/4 oz., 50c) .25 1.75 GRANDIFLORA Burgundy. Lovely wine red flowers on long stems... TRUE NEW ENGLISH LONG-SPURRED (Quality Exceptional)(1½ oz., 70c) .25 2.00 Tr. Pkt. 1/4 oz. Oz. Tangerine. Large tangerine colored flowers; compact(½ oz., \$1.50) \$0.50 \$2.25 growth 2.00 Crimson Star. Richest crimson with white petals Compacta, Mixed. A compact variety forming bushy plants(1/8 oz., \$1.55) .50 12 to 15 inches high, and bearing long-stemmed flowers Giant Blue(½ oz., \$1.50) .50 well above the foliage..... Rose and Pink Shades. Contains only shades of 2.25 2.25 **GERBERA** 2.25 Lowdam Mixture Excellent for pots or cutflowers. (Greenhouse perennial). 1.25 \$4.00 Jamesoni. Mixed hybrids. 500 seeds.....\$1.75 1,000 seeds.....\$3.00 100 seeds.....45c CAMPANULA (Canterbury Bells) GEUM (Avens) (Biennial) Coccineum Atrosanguineum fl. pl. Beautiful, hardy perennial bearing CALYCANTHEMA (Cup and Saucer) profusely large showy orange-red flowers. Tr. Pkt.......25c Dark Blue, Lilac, Red, Rose-Pink, White. Prices on the above: Tr. Pkt. ...15c Oz. \$1.50 Mixed: Tr. Pkt. ...15c Oz. ...\$1.40 Lady Stratheden. Large double flowers of rich golden yellow. Oz......\$2.00 Mrs. Bradshaw. Large, double glowing red MEDIUM SINGLE Tr. Pkt......25c 1/4 oz......**55c** Blue, Lilac, Rose, White. Prices on the above: Tr. Pkt.......10c Oz......60c GYPSOPHILA (Baby's Breath) PERSICIFOLIA GRANDIFLORA (Peach Bells) Paniculata (Baby's Breath). The fine mist-like flowers are much used in bouquets.....(1/4 lb., \$1.50) \$0.10 \$0.45 Blue. Grows 2 to 3 feet high. Has large blue flowers.... .25

Paniculata fl. pl. Double flowering. The original type and

......(½ oz., \$1.25) .45

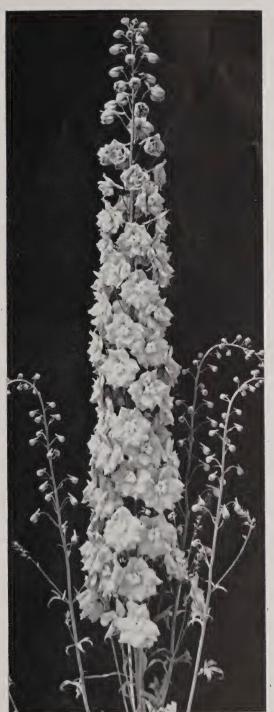
one of the best perennials in the list for cutting.

3.25

3.25

China blue, produced on long stems; 2 feet. . (1/8 oz., \$1.50) .45

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS



Delphinium, Giant Pacific Hybrid

DELPHINIUM
GIANT PACIFIC HYBRIDS
$ \begin{array}{llllllllllllllllllllllllllllllllllll$
Blue Jay. A true medium to dark blue with dark bee. Tr. Pkt. \$1.25
Cameliard Series. Lavender self with white bee; perfectly formed flowers, round and flat. Spikes are uniformly in balance. Tr. Pkt. \$1.25 $\frac{1}{2}$ oz. \$5.50 Clear White. Regular strain of a good white. Ideal for cut flowers. Tr. Pkt. \$1.25 $\frac{1}{2}$ oz. \$2.50 Galahad Series (New). Finest white, 3-inch flowers; pyramidal spikes.
Galahad Series (New). Finest white, 3-inch flowers; pyramidal spikes. Good branching habit, strong stems. Tr. Pkt
Guinevere. Light pink-lavender with white bee. Large spikes. Excellent branching habits. Tr. Pkt $\$1.25$ $\frac{1}{9}$ oz $\$2.50$ $\frac{1}{9}$ oz $\$4.00$ King Arthur. Royal violet with white bee. $2\frac{1}{2}$ -inch flowers on thin woody stems with graceful foliage.
Tr. Pkt
Summer Skies. Light blue with white bee. Flowers 2 to $2\frac{1}{2}$ inches in diameter.
Tr. Pkt\$1.25 \(\sigma_8 \cdot \cdo
GIANT PACIFIC HYBRIDS (Vetterle & Reinelt) Blue Shades. Shades from very light to rich deep blue.
Lavender Shades. A fine pastel colored strain.
Pastel Shades. A fine mixture of lavender and blue pastel shades. Violet Shades. Deep rich violet-blue colors with many contrasting white bees.
V. & R. Mixture. A very fine general Hybrid mixture of all V. & R. varieties.
Prices on above— Each Tr. Pkt\$1.00 1/8 oz\$2.00 1/4 oz\$3.50 Oz\$12.00
BLACKMORE & LANGDON'S HYBRID MIXTURE (True English Originator's Seed)
Too well known to need any commendation on our part. Tr. Pkt
B&L.—ABC Strain. A good average strain. Seed produced in America. Tr. Pkt50c $1/4$ oz90c Oz\$3.00 4 oz\$8.50
WREXHAM HOLLYHOCK-FLOWERED HYBRIDS
Enormous spikes of large single and double blooms in all the glorious shades of blue found only in Delphiniums. The graceful spire-shaped spikes are not unlike Hollyhocks. A truly magnificent strain.
Art Shades Tr. Pkt. Oz. Deeper Blue Shades
Light Blue Shades (1/4 oz., \$3.00) \$0.75 \$6.00 Mid-Blue Shades
Mixed. Containing all colors. Tr. Pkt 60c ½ oz
MISCELLANEOUS STRAINS Tr. Pkt. Oz.
Blue Mirror. Useful as a cut flower it is most impressive in mass plantings. Bright navy blue flowers have
no spurs(¼ oz., \$1.00) \$0.50 Belladonna Improved (Cliveden Beauty). A very select strain of strong, vigorous habit. Large flowers of brilliant
iridescent turquoise blue
Bellamosum Improved. A rich, deep blue form of Bella-
donna (./4 lb., \$11.00) \$0.35 \$3.00 Gold Medal Hybrids. A splendid strain of mixed hybrids. (./4 lb., \$5.50) .25 1.75
Lamartine. Fairly deep extra bright marine-blue, considerably deeper than Belladonna and with its same free-flowering habit. Equally suited to indoor forcing
or field conditions. Mildew resisted by smooth leaves. Tr. Pkt
1r. Pkt

	AWO CONTO (FILL AND
HIBISCUS (Mallow Marvels)	MYOSOTIS (Forget-Me-Not)
A wonderfully improved form of our native Marshmallow in which	Ball Early. Excellent when sown in fall for winter blooming and
flowers of enormous size, frequently 10 to 12 inches in diameter, have	cut flower use. Also produces very good plants in early spring from a winter sowing. Tr. Pkt
been developed. Our colors are saved from segregated plants and	Oblongata, Early Blue Bird. Large deep blue, flowers 3 to 4 months
will come true. Tr. Pkt. Oz.	after sowing. Also splendid for growing indoors during the winter.
Giant White, Crimson Eye\$0.15 \$1.15	Tr. Pkt35c 1/4 oz90c Oz\$3.00
Giant Red	Susanne. (Winter Flowering.) Bright blue. Best variety for cut flowers
Giant Rose	and pots, ideal for St. Valentine Day bloom. Start seed in May and keep shifted. Will come into flower naturally for February.
Giant Mixed	Tr. Pkt
	PYRETHRUM HYBRIDUM (Persian Daisy) Tr. Pkt. Oz.
HOLLYHOCK (Althaea Rosea)	Roseum Rose. Bright rose color(1/2 oz., \$4.75) \$0.35 \$8.00
	James Kelway. Rich deep scarlet. (Varies)(½ oz., \$5.00) .35 8.50
Imperator (New). Very large, double blooms with elegantly and deeply fringed outer petals and a very double crested rosette in the center.	Grandiflorum. Mixed. Single, large flowering
Includes many charming color combinations of choice, delicate tints.	SCABIOSA
Tr. Pkt	Caucasica (Blue Bonnet). Valuable for cutting, as the blooms last a
Triumph (New). Of branching habit, 4 to 5 feet tall. Blooms 10 days	long time in water. Color soft lavender-blue; 3 feet.
earlier than others. Has very double flowers composed of attractively	Tr. Pkt
waved and fringed petals. Many splendid and rich colors.	Caucasica Isaac House Giant Hybrids. A great improvement over
Tr. Pkt30c 1/4 oz45c Oz\$1.50	Caucasica. Colors from light to darkest blue, but delicate lilac and
CHATER'S CHOICE DOUBLE STRAINS	mauve shades predominate. Tr. Pkt
Bright Rose Red Maroon Newport Pink	74 02
Salmon-Rose White Yellow	STATICE (Sea Lavender)
Any of the above:	Splendid hardy perennials either for the border or rockery, producing
Tr. Pkt	panicles of minute flowers which can be dried and used for winter
Double Mixed—	bouquets.
Tr. Pkt	Caspia. The most beautiful of all perennial Sea Lavenders. Very
	vigorous in habit, with 3 foot stems carrying innumerable lilac flowers. A beautiful subject for table decoration. Tr. Pkt25c Oz\$2.20
Single Mixed (Allegheny Types). All colors—	Dumosa. Dense clusters of pure silver gray blooms; 30 inches.
Tr. Pkt	Tr. Pkt
LATHYRUS (Hardy Sweet Pea)	Latifolia. Purplish flowers. Tr. Pkt25c Oz\$2.00
	MEDDENIA DONIADIENCIO (N.)
Showy, free-flowering, hardy perennial climbers for covering old stumps, fences, etc. Continually in bloom, fine for cutting.	VERBENA BONARIENSIS (New)
-	Perennial species from Buenos Aires, the slender freely-branched stems attain a height of 4 to 5 ft, and bear numerous terminal sprays
Tr. Pkt. 1/4 oz. Oz. Latifolius "White Pearl." The finest white\$0.20 \$0.35 \$1.10	of Heliotrope flowers during July and August. Award of Merit by
Latifolius "White Pearl." The finest white\$0.20 \$0.35 \$1.10 Pink Beauty. Rosy pink	Royal Horticultural Society, England, 1937.
Mixed	Tr. Pkt35c 1/4 oz60c Oz\$2.00
HATDIC (DI . C. C T .I)	VEDONICA (C. I. II)
LIATRIS (Blazing Star, Gay Feather)	VERONICA (Speedwell)
Pycnostachya. Most showy and attractive with its long spikes of rosy	Maritima (Longifolia). Long spikes of blue flowers from July to September. Tr. Pkt
purple flowers from July to September; 5 feet.	Spicata. 11/2 feet high. Has long spikes of bright blue flowers in
Tr. Pkt	June and July.
Scariosa. Deep purple flowers on graceful stems 3 to 4 feet high. Tr. Pkt	Tr. Pkt35c 1/4 oz75c Oz\$3.00
	SHOT A
Scariosa September Glory. Particularly valuable because it comes into flower all at once. September flowering on 6 ft. spikes.	VIOLA
Tr. Pkt	CORNUTA Tr. Pkt. 1/4 oz. Oz.
74 02	Apricot. Beautiful rich apricot shades tinged towards center
	wards center
LILIUM	tral markings; velvety; fragrant
LILIOPI	Avalanche. Large pure white
Longiflorum Praecox "White Queen." The popular variety which is	Bizarre. A most extraordinary coloring—the two
being grown with greater success both as a cut flower and as a pot	upper petals are pure violet-purple and the lower three clear apricot(1/2 oz., \$1.10) .50
plant. True imported strain. Tr. Pkt\$1.00	Blue Butterfly. Mid-blue shading to white. Re-
Philippinense Formosanum (Selected Pure White Strain). A truly re-	sembles Pansy Beaconfield
markable Lily with umbels of large, white, long-trumpet-shape flowers, like an Easter Lily. Will bloom in 6 to 8 months from the time	Blue Elf(1/8 oz., \$1.80) .50
seeds are sown. Very fragrant. 2 to 3 feet. Tr. Pkt35c	Blue Perfection. Light blue. Large flowered. 8 in35 1.50 3.50
Regale. This wonderful Lily is easily grown from seed, flowering the	Chantreyland. A perfect Viola, producing masses of purest apricot flowers
second season. Tr. Pkt25c 1/4 oz35c Oz\$1.25	of purest apricot flowers
Tenuifolium (Coral Lily). Bears in profusion medium-sized flowers of	8 in
perfect form and of dazzling coral red. Excellent for the rock garden or for forcing; 1 to 2 feet; May. Perfectly hardy.	Lutea Splendens. Chrome yellow. 8 in
	Papilio. Blue and white. 6 in
Tr. Pkt	Papilio. Deep violet
MATRICARIA (Feverfew)	Primrose Perfection. A good yellow
Matricaria Double Select (Ball's Double White). This is the only fully	White Perfection, White. Large flowered. 8 in35 1.50 4.25 Special Mixture. Bright shades of self colors of
double flowering pure white strain of Feverfew from seed.	red, yellow, blue and apricot
Tr. Pkt35c 1/8 oz\$1.00 1/4 oz\$1.80	VIOLA-VARIOUS TYPES
Capensis "Snowball." Double White. Tr. Pkt	Florariense. Beautiful lavender
1/4 oz	Johnny Jump Up. Little Pansy faces of purple,
Golden Ball. Tr. Pkt25c 1/4 oz65c Oz\$2.00	blue and yellow

MISCELLANEOUS PLANTS FOR THE FLORIST

Calceolarias

Produced by a Specialist who qualifies both as to Quality and Packing

FROM 21/4-INCH POTS

Delivery Fall and Winter

"Greater New York" Silver Medal Winner at New York World's Fair

Comprising the finer shades and colors of Red, Yellow, Bronze, Honey Dew, etc. \$20.00 per 100

Ramona Largest flowers similar to Perfect Model

randia. Largest nowers, similar to reflect Moder	
(similar to Goliath)	12.00
Multiflora Nana. Excellent strain	12.00
Multiflora Nana (Gilbert's strain)	12.00
Figuration ratio (amberts strain)	12.00
Mother's Day Varieties Grown from Cutt	inge
	Per 100
*Pure Flame. Brilliant flame red	320.00
*Sensation. Best Hybrid Calceolaria we have ever	
developed. In six fine colors	18.00
Cherry Queen. Beautiful cherry vermilion	20.00
Stewartii. Canary yellow	20.00
Pink Beauty. Strawberry color	20.00
Rosackers Brilliant. Deep rich garnet red (small	
flowers)	20.00
Pink Perfection. A perfect pink	20.00
Improved Perfection. A real boon to florists—all	
improved reflection. A feat boom to monsis—an	

Golden Talisman. Golden amber...... 20.00

Mary Louise (New). Brilliant carmine red. Medium

TABLE FERNS (SEEDLINGS) IN FLATS

(July-August Delivery)

These flats contain from 150 to 200 plants each, only one variety being in a flat, and we cannot supply less than a full flat of any one sort.

Cyrtomium Rochfordianum Compactum. Pteris Argyraea.

Pteris Rivertoniana.
Pteris Tremula.

Pteris Victoriae.
Pteris Wilsoni.
Pteris Wimsetti.
Pteris Magnifica

Pteris Magnifica.
Aspidium Tssussimense.

Any of above varieties at \$4.00 per flat. 10 flats or more at \$3.75 per flat.

CACTI AND SUCCULENTS

A. B. C. Commercial Assortment A

An all-purpose standard collection of Cacti and Succulents, 15 to 20 varieties, 2 to 3-inch pot size. Prices F.O.B. California:

Per 100......\$3.50 More than 1000—Per 1000......\$30.00

Hydrangeas

Our supply of these important florists' plants is from a source that has proven dependable over the years.

WE CAN OFFER ONLY ROOTED CUTTINGS AND 2-INCH PLANTS FOR SPRING 1945 DELIVERY

25 of any size at 100 rate

 *"helen merritt" (E). Deep rose.
 Per 100

 (Patented.)
 R.C.
 \$ 20.00

 Regula (E). White.
 2-inch
 30.00

Restrictions pertaining to "merritt's beauty" and "helen merritt": Purchaser permitted unrestricted rooting for his own consumption and sale in bloom. Not granted, privilege to root for sale to others for growing on or forcing.

*M. Foch (E). Deep carmine.

*Niedersachsen (E). Light pink.
Our Selection

EXPLANATION OF DESIGNATIONS: *Blue color easily obtained. (E) op-

posite variety indicates Early Blooming. (M) opposite variety indicates Mid-Season Blooming. (L) opposite variety indicates Late Blooming.

POINSETTIA 21/4" PLANTS

Per l	00			
Dak Leaf	50			
Ruth Ecke	50			
Mrs. Paul Ecke	00			
Henrietta Ecke (Double)	00			
Pink	.50			
White 12.	.50			
Delivery beginning August.				

25 plants of a variety at 100 rate. KALANCHOE

TOM THUMB. This is a dwarf variation of Kalanchoe Blossfeldiana, having the same color. The general habit, however, is dwarf, with very short flowering stems that form just beyond the foliage and the flowers, instead of merely forming above the foliage, actually envelop the entire plant, starting at its base. Delivery after May 1st.

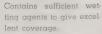
21/4-inch pots, heavy. Per 100......\$15.00 Per 1,000......\$125.00

ALL PLANT ITEMS SUBJECT TO PRIOR SALE ON RECEIPT OF ORDER

GREENHOUSE ITEMS NEEDED DAILY

"No-Py-Ro" Spray

A new and very effective synthetic insecticide for control of Red Spider, Thrips, Mealy Bug, White Fly and Aphids.



YANDGAS

FUMICATING

No. 1-72C-Case of 20 5-lb. cans-Wt. 116 lbs.

No. 1-73C—Case of 4 Drums—Wt. 128 lbs.

Prepaid from nearest warehouse.

No. 1-73-25-lb. Drums-Wt. 32 lbs.\$10.00

No. 1-74—100-lb. Drums—Wt. 111 lbs. ... 25.00

Full case lots of 100 lb. Drums Freight

Plants dipped in TRANSPLANTONE take hold better after planting and give greater satis-

No. N-6—12-cz. pkgs.—25c. Dozen \$2.00
No. N-7—1-cz. cans....50c Doz. cans...\$4.00
No. N-8—3-cz. cans...\$1.00 Doz. cans...\$8.00

Post Paid





Write for Hand Book A deadly, very effective fumigant for control of

anything that breathes.

Will destroy rodents as

well as insects. Full di-

low directions closely.

No. 1-72-5-lb. can \$3.00

Shipping weight 8 lbs.

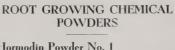
Hormodin Powder No. 1

134 oz. pkg. Each...50c 1 lb. tin...\$3.00

Hormodin Powder No. 2 13/4 oz. pkg. Each...75c

Hormodin Powder No. 3

l oz. pkg. Each....\$1.00 1/2 lb. tin. . \$4.50



1 lb. tin...\$4.50

All shipped post paid.

APRONS-GREENHOUSE

Medium weight, soft and pliable, yet tough and durable. Extra long.

PEAT MOSS

Granulated-Imported

Imported—Finest Quality. Approximately 22bushel bales. To neutralize, mix in 5 lbs. of hydrated lime per bale.

Per bale\$3.75

D. N. SULPHUR DUST No. 10

New and very effective control for RED SPIDER. THRIPS and RUST DISEASE on Carnations.

No. 1-360 —10-lb. bags......Each \$3.50 F. O. B. Chicago only No. 1-360C—Case of 5 bags (50 lbs.)....\$12.50

F. O. B. Chicago only "D. N. DUST No. 12"-Dows'

To control Red Spider, Thrips and Mite on Roses, Callas, Carnations, Snaps, and Gar-

No. 1-361 —10-lb. bag...... Each \$ 4.50 No. 1-361C—Case of 5 10-lb. bags..Case 20.00

DOW-SPRAY-No. 17

To control Mite and Thrips on Carnations, Snaps, Gardenias, Roses.

No. 1-337—3/4 lb. pkg......Each \$ 2.25 No. 1-337C—Case of 9 pkgs......Case 20.25

NICO-FUME-Liquid

Free Nicotine 40% for Spraying and Fumigation No. I-199- 1-lb. tin. . \$ 2.40 No. I-200— 4-lb. tin.. 6.35 No. I-201— 8-lb. tin.. 11.10 No. I-202-40-lb. drum 44.70

4-lb. tin approx. ½ gal. 8-lb. tin approx. 1 gal.

Freight Prepaid on full cases of 12 4-lbs. 6 8-lbs. and 2 40-lb. drums shipped from the factory.

NICO-FUME PRESSURE **FUMIGATOR**

		No. I-201-	1-lb. Cans
l can .			\$0.75
6 cans			3.95
12 cans			7.40
Case of	l dozen l-lb.	cans, Weig	ht 18 lbs.
Freight I	Prepaid on 3 De	oz. 1-lb. can	s or more.

TARTAR EMETIC

To Control Gladiolus Thrips; also all other types of Thrips

Formula:

2 lbs. TARTAR EMETIC, 4 lbs. Brown Sugar, 100 gals. water.

No. 1-386---

5 to 24 lbs......Per lb. 80c

By far the most effective spray for the control of Thrips, not only on Gladioli but practically all types of Thrips.

No. N-3—1/4-oz. pkg.— 25c size Doz. pkgs.	\$2.00
No. N-4-2-oz. jars (up to 3,000	
cuttings)Each	1.00
For ResalePer dozen	8.00
No. N-5—1-lb. pkg. (up to 30,000	
cuttings)Each	5.00

MATERIALS FOR DISEASE CONTROL IN SEED BED AND PROPAGATING BENCH FORMALDEHYDE DUST "FORMACIDE"

For the control of damping off of seedlings. Also a disinfectant against soil diseases.

No. I-121- 1 lb...... 85c No. I-122 5 lbs....\$ 2.00 No. I-123-25 lbs.....\$7.50 No. I-124-50 lbs..... 12.95

Be sure to include postage when ordering only the 1-lb. or 5-lb. packages.

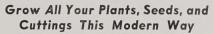


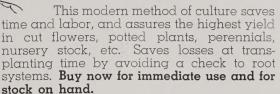
SEMESAN

SEMESAN reduces seed rotting and damping-off, is highly effective against many seed-borne diseases, and even prevents contamination of the soil by certain seed-borne diseases. One ounce treats 15 to 30 pounds of seeds at a cost of 1/4 cent to I cent a pound of seed.

No. I-375 2-oz.	cans	0.40
No. I-376 -12-oz.	cansEach	2.00
No. I-377- 4-lb.	cansEach	9.10

A.B.C. "Easi-Off" WOOD PLANT BANDS







"Easi-Off" PLANT BANDS Are Removed Without Cutting. The Dirt Ball and Roots Are Not Disturbed.

SIX SIZES
For All Types
of Growing



"Easi-Off" PLANT BANDS hold nearly three times as much soil as the equivalent sizes in clay pots, allowing a longer growing time without bound roots.

NOTE THESE EIGHT IMPORTANT ADVANTAGES

- 1. Saves at least one shifting operation in growing potted plants.
- Non-porous; holds moisture longer, in the bench or in the ground.
- 3. In cut flowers, the current crop can be kept in production in the benches as long as desired, while plants for the next crop are developing, healthy and strong, in "EASI-OFF" PLANT BANDS . . . Ideal for Snaps, Stocks, Carnations, Tomatoes and all greenhouse crops.
- 4. Clean and safe, protecting against fungus.

- Suitable sizes for evergreens, field roses and other lining-out stock.
- 6. Ideal for carrying perennials over into fall or spring.
- Durable but light; can be shipped without removing the plants, thus retaining moisture for outside feeder roots.
- 8. "EASI-OFF" saves a great deal of time in removing the plants; no cutting—just pull apart the slotted edges.

SIZES AND PRICES

CAT.	Size in inches	Weight per 1000	Per 1000
No. M-310	13/4 x 13/4 x 21/2	12 lbs.	\$2.95
No. M-320	2 x 2 x 2½	15 lbs.	3.30
No. M-340	2½ x 2½ x 3	20 lbs.	3.7
No. M-350	3 x 3 x 3	21 lbs.	4.10
No. M-360	3 x 3 x 4	32 lbs.	4.7
No. M-391	4 x 4 × 4	40 lbs.	5.60

Packed 1000 to the carton. We do not break the cartons.

FLATS-LIGHT WOOD FOR ALL SIZE BANDS

For handling and shipping our 1¾-inch and 2-inch sizes of Bands.	Plant er 100
M-370; holds twelve 134-inch Bands	.\$2.75
M-390; holds twelve 2-inch Bands	. 3.30
M-392; holds twelve 2½-inch Bands	. 3.75
M-393; holds six 3-inch Bands	. 3.25
M-394; holds six 4-inch Bands	. 3.95

Packed 100 to the carton. We do not break the cartons.

SHIPPED PROMPTLY FROM THE FACTORY IN MICHIGAN

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TOMATO VARIETIES ESPECIALLY FOR FORCING

Along with Lettuce, Tomatoes are the most profitable crop to grow under (*) Indicates varieties in greatest demand. Oz. Bonny Best. Bright deep scarlet......\$0.20 \$0.60 *Globe Strain "A". Somewhat larger than regular Globe. Very firm 3 00 3.00 *Livingston's Globe. The standard pink most generally grown...... 1.00 ลก 3.00 *Michigan State Forcing. Rich deep scarlet. Heavy producer. Very generally grown 1.00 3.00 *Waltham Forcing Certified. Developed by Mass. Agr. Exp. Station. Heavy producer of 4-oz. scarlet fruits. Widely grown in the East. . 1.00 3.50



Proper packing is important. Investigate the requirements of your market before shipping.

RADISH

1/4 lb....70c Lb....\$2.25 Scarlet Globe (Short Top). 1/4 lb....40c Lb....\$1.25 5 lbs....\$5.50

TERMS OF BUSINESS

Routing: Please give explicit shipping directions with each order, giving name of Freight, Express and Post Office stations. If no directions are given, we will use our best judgment, but all goods travel at purchaser's risk.

LETTUCE

Grand Rapids Forcing, Oz....25c

Parcel Post: We will be pleased to send such items as can be mailed by Parcel Post; customers to remit for postage. We do not deliver any goods free at Wholesale Prices.

Disclaimer: The American Bulb Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds (bulbs or plants) it sells and will not be responsible for the crop.

If the customer does not accept the goods on above terms, he must return them at once, and money will be refunded or proper credit given. We exercise, however, the greatest care to fill our orders with the highest quality possible, as it is our constant aim to give our customers fullest satisfaction.

Cash Discounts: Cash with order only. 5% on Flower and Vegetable

Seeds; 3% on Bulbs; 2% on Plants. Prices on Cyclamen and Lawn Seed are NET.

Otherwise, on bills for Flower and Vegetable Sceds, Bulbs, and Plants, a discount of 2% for payment 10 days from date of bill may be deducted. Exception to the above is taken when goods are supplied under special quotation, in which case particular terms will be noted. Prices: This list cancels all previous offers.

Unknown correspondents desiring to open an account will please furnish three references to parties in the trade with whom they have had credit relations, and sufficient time to investigate same; otherwise cash must accompany order.

Goods desired C.O.D. must be accompanied by a partial remittance to guarantee acceptance. We cannot arrange to send perishable stock C.O.D.

All goods are offered subject to crop failures, shortages or other causes beyond our control and to being unsold on receipt of order, and we reserve the right to advance prices without notice.

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

NOTE—All prices listed are subject to any and all governmental regulations issued for the purpose of governing the items herein shown. The right is reserved by this Company to cancel any item offered, modify the price shown, or substitute similar products if the cause of the war so demands.

To the best of our knowledge prices on supply and seed items in this catalog conform to existing price regulations established as of the date this catalog was issued.

AMERICAN BULB COMPANY

CHICAGO 7 — 1335 West Randolph Street



31 West 27th Street - NEW YORK 1



The fine house of Cyclamen pictured above is devoted to the seed production of A. B. C. giant flowering strains.

A. B. C. Cyclamen

THE FINEST DOMESTIC AND IMPORTED STRAINS

For over 24 years, A. B. C. has supplied true giant flowering Cyclamen seed to numerous critical growers from Maine to California, and repeat orders from year to year indicate,

we believe, that our "special strain" is accepted as being the ultimate in quality. If in the market for Cyclamen seed in quantity please write for special quotation.

	100	1000	100	1000
Baardse's Wonder. Salmon with			Salmon Scarlet (America Improved) \$2.30	0 \$21.00
white border	\$2.25	\$20.00	Salmon Rose, Improved 2.2	
Bonfire. Bright salmon-scarlet		20.00	Salmon Dark (Glory of Wandsbek	20.00
Bright Red		16.00	or the Perle of Zehlendorf) 2.10	0 18.00
		16.00	Salmon Light (Rose of Zehlendorf) 2.10	10.00
Dark Blood Red				
Daybreak. Light salmon-rose		18.00	White with Carmine Eye	
Lavender		16.00	Mixed 1.65	5 15.00
Orange Beauty. Orange-vermilion		21.00		
Pink Pearl. Salmon pink	2.30	21.00	Vogt's New Double-Flowered C	velamen
Pure Rose (Rose of Alsmeer)	1.75	16.00		
Pure White	1.75	16.00	Admiration. Salmon-rose with shaded	
Rose of Marienthal Improved. Soft			Prosperity. Flaming rich rose; distinct of	clear color.
rose with carmine eye		16.00	Cerise Brilliant (New). Rich cerise-red.	
Ruffled Dark Salmon		20.00	Rosea. Soft rose with coral cast.	
Saffron Red		18.00	Mixture of Vogt's Strain.	
Saint George (The Silver Leaf		10.00	Prices of above varieties of Vogt's Strain	n·
Cyclaman). Salmon and crimson			100 seeds \$3.50 500 seeds	
mixed	2.50		250 seeds 7.00 1,000 seeds	s 25.00

250 OF A VARIETY AT 1,000 RATE. THE ABOVE PRICES ON CYCLAMEN ARE NET

PRINTED IN U.S.A.



A. B. C. "Supreme Quality" Croft Lilies

Among the number of varieties of American-grown Lily bulbs forced by florists this past Easter, the CROFT was unquestionably the most successful pot plant. Its unusual foliage makes a uniform plant that attractively supports the large white, bell-type flowers of good substance. The excellent results possible with CROFT is no better shown than in the unretouched pictures on this page, taken in the greenhouses of the Holm & Olson Co. at St. Paul, Minnesota, four days before Easter, 1944.

At the left is a choice CROFT Lily with

SEVENTEEN PERFECT FLOWERS

CROFT Lily bulb prospects for Fall 1944 delivery look reasonably good, barring unforeseen difficulties. Our Mr. Miller recently traveled more than three thousand miles among the bulb growers of the Northwest, inspecting the growing stock of NARCISSI, IRIS, TULIPS, LILIES, and other popular bulbs. He contracted with the Croft Lily Growers Association for the best quality bulbs for A. B. C. customers. Let us reserve some of these genuine CROFT for youavailable in all sizes six inches and up.

We also will have bulbs of the following Lilies—CREOLE, FLORIDII, HARRISSI and SHANGRI LA (Mexican grown). Among the hardies we will have Regale, Tenuifolium and Candidum.

OTHER IMPORTANT BULBS AVAILABLE FROM A. B. C.

NARCISSUS—Northwest Grown. Leading varieties such as: KING ALFRED, MINISTER TALMA, LAU-RENS-KOSTER, SPRING GLORY, Delivery October. NARCISSUS—PAPER WHITES. Delivery August-September.

NARCISSUS-SOLEIL D'OR. Delivery August-Sep-

NARCISSUS-CHINESE SACRED LILY. Delivery September.

FREESIAS—Purity Improved, Golden Daffodil, Elder's Giant White, and others. Delivery August. TULIPS—Assorted varieties. Write for complete list. Delivery September.

DUTCH IRIS — Wedgewood, Imperator, Yellow Queen, and others. Delivery September-October.

AMARYLLIS—Giant American Hybrids. Delivery

ANEMONE-St. Brigid and DeCaen. Delivery Sep-

RANUNCULUS-Claremont Hybrids. Delivery Sep-

ORNITHOGALUM ARABICUM (Star of Bethlehem) —Delivery September.

MUSCARI (Grape Hyacinths Blue)—Delivery Sep-

LEUCOCORYNE IXIODES (Glory of the Sun)—Delivery September.

GLOXINIA-Separate Colors and Mixed. Delivery

CALADIUMS—Fancy Leaved—Named and Mixed. Delivery January.

NOTE: Due to war and labor conditions, all bulb orders are subject to crop conditions and our ability to supply at the time of harvest.

